

# Adam Smith ASIA Webinars



## A DIY approach to treasury technology

Wednesday 26th April 2017 at 09:00 BST | 10:00 CEST | 16:00 CST



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A DIY approach to treasury technology

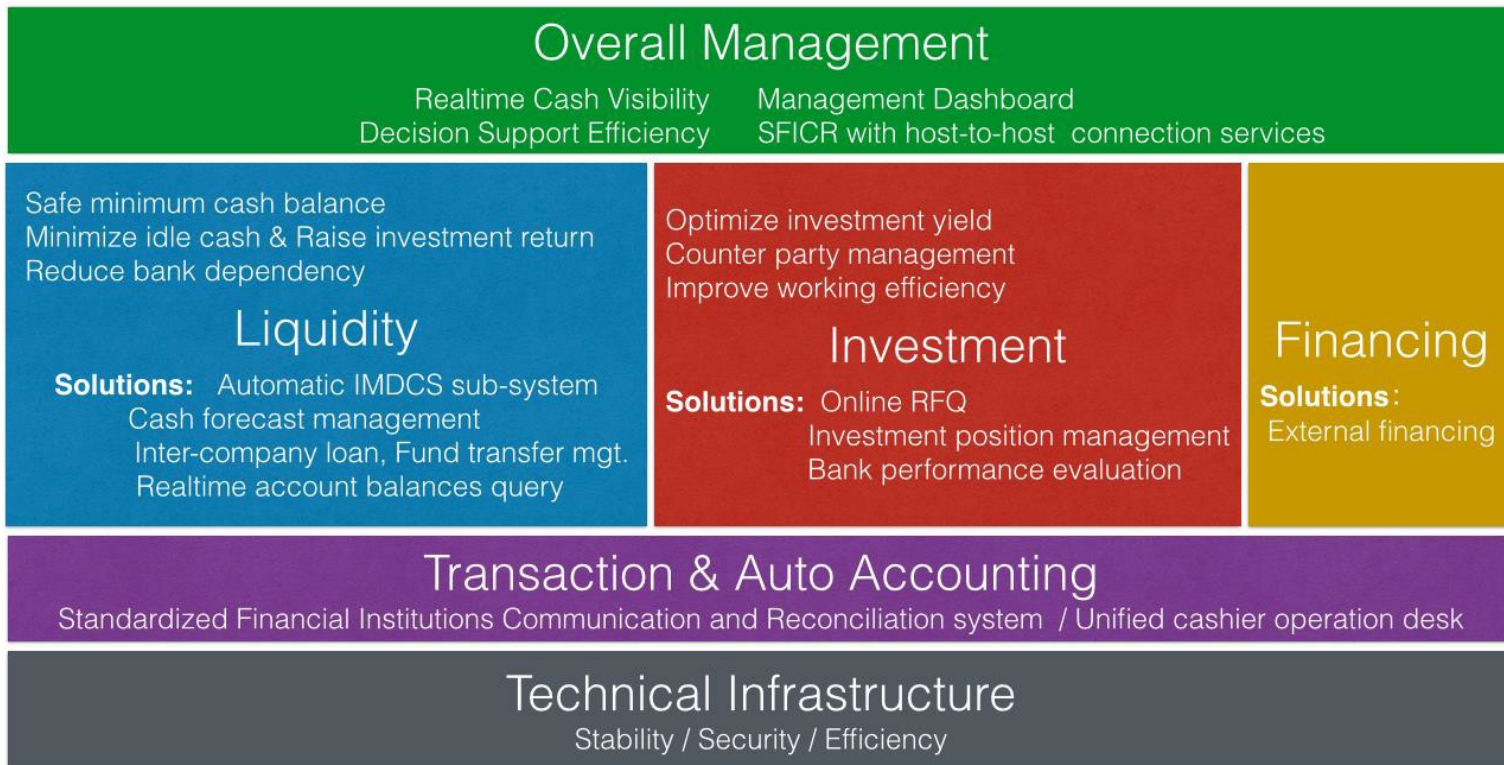
“Harnessing the Power of Technology” Winner  
Adam Smith Awards Asia 2016

# Background

- Rapid business expansion with emerging needs
  - Diversity in business nature brings widely different treasury management needs
- Complexity of treasury infrastructure
  - Hundreds of legal entities
  - Thousands of third-party platform accounts and bank accounts
  - Bank relationship in multiple countries and regions
- Resources constraints
  - A few headcounts to manage over 100 billion RMB equivalent cash assets
- Customization and agility needs
  - Existing industry standard solutions and off-the-shelf treasury management systems do not meet the company's specific requirements.

# Technology Solution

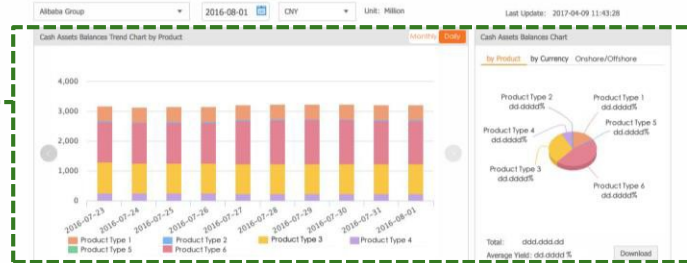
- Alibaba Treasury Management Intelligence (TMI) platform



# TMI – Management Dashboard

Real-time  
Cash Assets  
Visibility

Cash Assets Balances

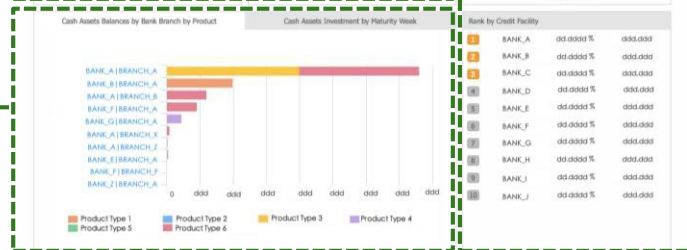


Risk Monitoring



Account Management

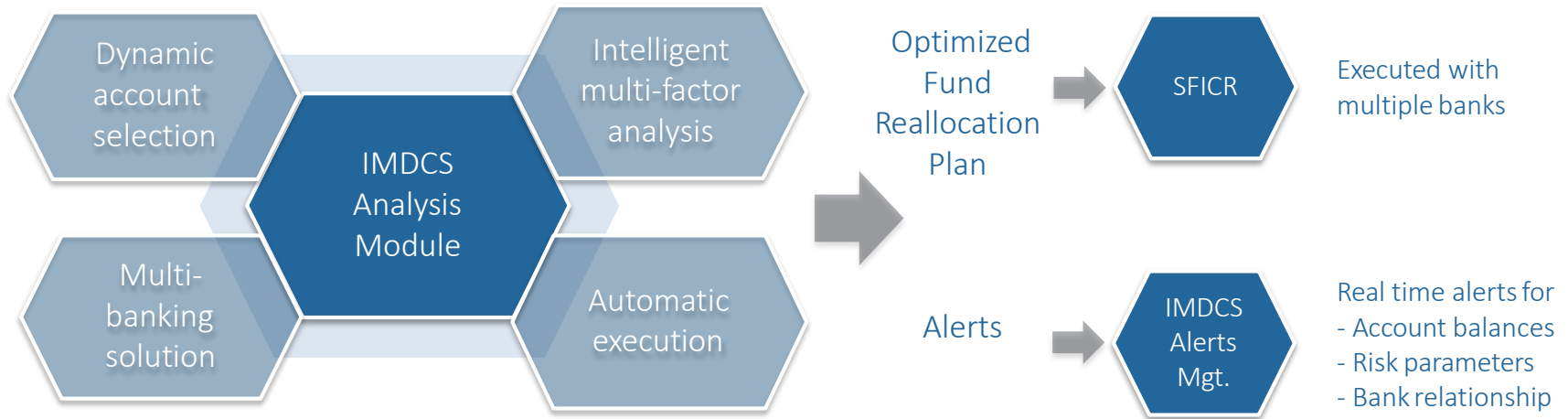
Investment Maturity Forecast



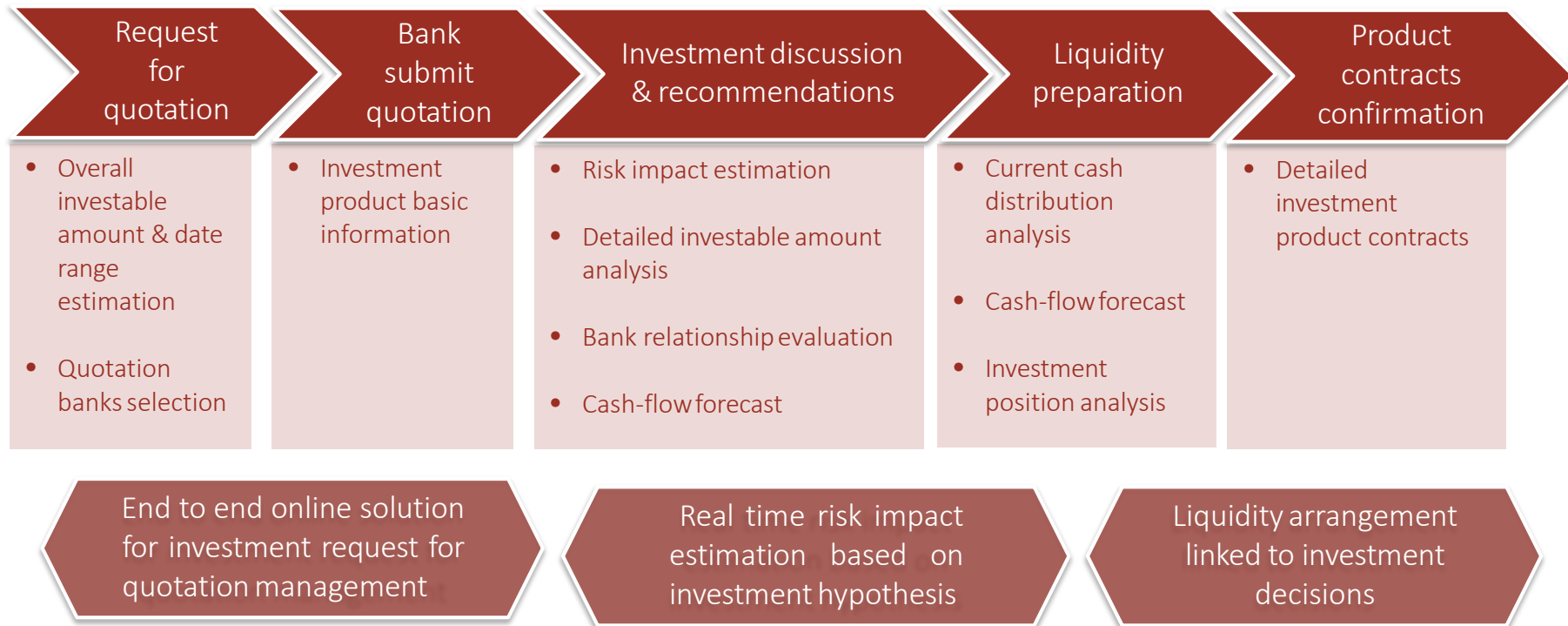
Credit Facility Management

Note: The above data and information is for presentation purpose only.

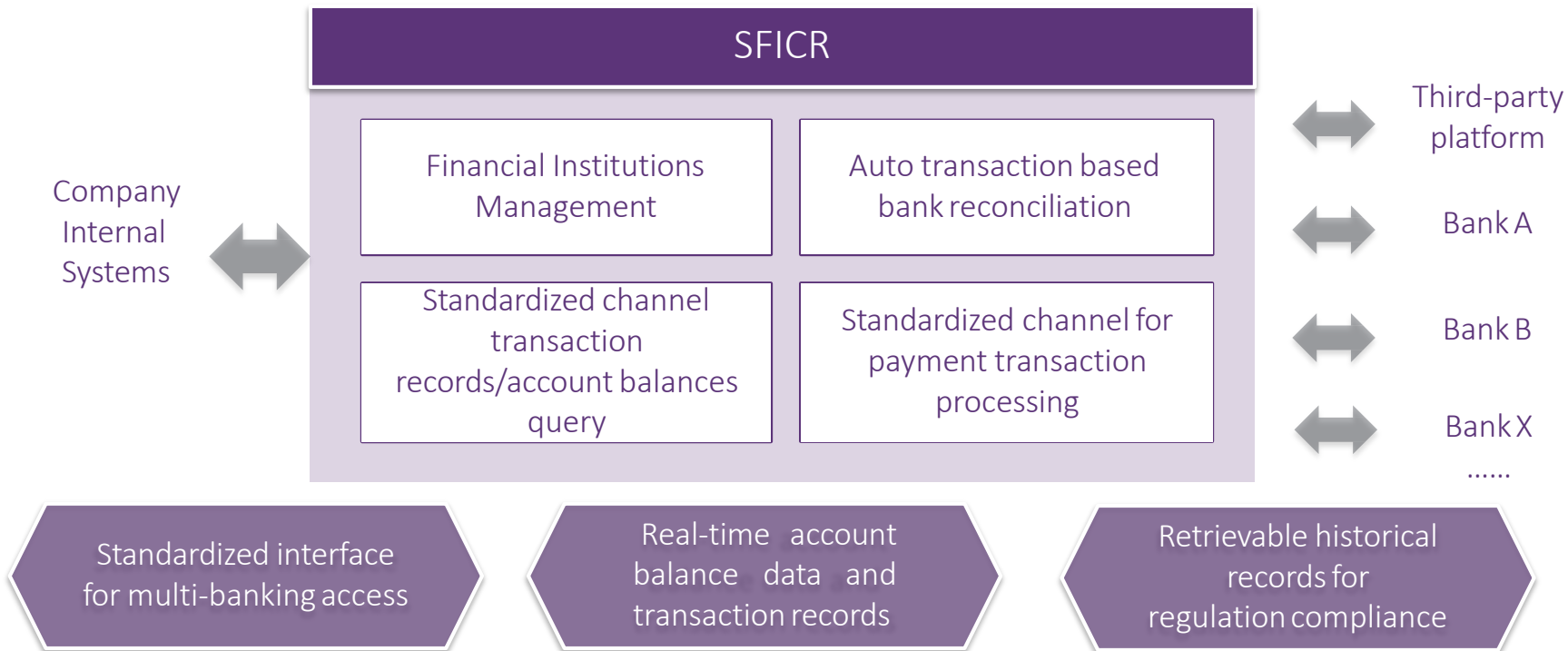
# TMI – Intelligent Multi-banking Dynamic Cash Sweep (IMDCS)



# TMI – Online Investment Request for Quotation (Online IRFQ)



# TMI – Standardized Financial Institutions Communication and Reconciliation system (SFICR)





# Key achievements

- Enhanced efficiency
  - IMDCS automatically performed daily cash sweeping to meet varied business liquidity needs
- Improved cash visibility
  - Over 95% cash visibility for thousands of accounts across multiple financial institutions
- Reduced idle cash and raised investment return
  - Reduced idle cash by 30%
- Enhanced bank relationship management
  - Reduced single bank dependency
- Relieved resources constraints with customized solution developed
  - Automation feature reduced manual works
  - In-house development enabled agile delivery, high customization, and reasonable maintenance efforts

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## QUESTION TIME



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